



TAMPERE FLUTE FEST

ABOUT TFF

PRESENTED BY
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COVERSHEET

Artistic Director: Beatriz Macías

Nonprofit Organization: Tampere Flute Fest

Program Title: Tampere Flute Fest 2024, "Legends"

Proposed Start & End Date: April 26-28, 2024

Brief Purpose of the Program:

The Tampere Flute Fest is a hallmark international event aimed at fostering artistic excellence, cross-cultural collaboration, and the advancement of flutists across all skill levels. The 2024 edition, themed "Legends," will bring together accomplished guest artists, educators, and musicians of varied backgrounds in a comprehensive program of workshops, masterclasses, competitions, recitals, and concerts. The festival serves as a transformative platform for mentorship, learning, and cultural exchange, amplifying the impact of music in our global community.

Organization and Management

Beatriz Macías
Founder & Artistic Director

Alexis Roman
Program Chair

Veera Leinonen
Board Vice-President

SUMMARY

Project Summary:

The 2024 Tampere Flute Fest, now in its fifth iteration, is a prominent international music event that unites flutists, educators, and enthusiasts in a celebration of artistic excellence and cultural collaboration. This festival, scheduled for April 26-28, 2024, is meticulously designed to offer a comprehensive program that includes workshops, masterclasses, competitions, recitals, and concerts, all aimed at enriching the artistic landscape and advancing the skills of participating musicians.

Objectives and Focus:

The core objectives of the Tampere Flute Fest are to elevate the proficiency of flutists across age and experience spectrums, facilitate cross-cultural artistic exchange, and cultivate a nurturing environment for the next generation of musicians. By convening accomplished guest artists like Carol Wincenc, Denis & Erin Bouriakov, Sébastien Jacot, and Seiya Ueno alongside additional flutists such as Nikki Gershman, Dr. Heidi Kay Begay, and Dr. Eftihia Arkoudis, the festival aims to impart invaluable insights, mentorship, and inspiration to emerging talents.

Impact and Outreach:

The festival's impact reaches beyond performance, resonating within the global music community. It provides a platform for artists, educators, and students to forge connections that transcend geographical boundaries, fostering a sense of unity, and shared purpose. The diverse array of attendees, spanning varying skill levels and backgrounds, creates an inclusive environment that nurtures collaboration and learning.

Unique Proposition:

One of the festival's defining characteristics is its commitment to creating an accessible and supportive space for musicians of all ages and abilities. By providing a well-rounded program that encompasses artistic refinement, pedagogical exchange, and cultural immersion, the Tampere Flute Fest offers an experience that is both transformative and inclusive.

Request for Support:

We seek funding to ensure the successful execution of the 2024 Tampere Flute Fest, including the logistical arrangements, artist honorariums, venue rentals, promotional efforts, and participant accommodations. Through your support, we aim to amplify the impact of this event, fostering artistic growth, cross-cultural understanding, and the continued vibrancy of the global music community.

In embracing the Tampere Flute Fest, you contribute not only to the enrichment of individual musicians but also to the broader tapestry of international cultural exchange and artistic advancement.

INTRODUCTION TO TFF

A Flute Festival that Transcends International Borders



TFF 2023 Opening Ceremony

Artistic Director

Beatriz is the founder and artistic director of the Tampere Flute Fest. She is an internationally acclaimed flutist, educator, and visionary. Beatriz organizes a well-diverse team through TFF to ensure that the community attends a well-established music event for flutists of all ages and abilities to thrive in a supportive environment.



TFF 2023 Competition Winners Ceremony

Over the Years

TFF began with a vision to create new and better opportunities for young flutists, and out of this idea was born our “new generations” festival. For four years, TFF has diligently worked toward creating and expanding horizons for the next generation of flutists. Many of the young artists that have passed through our festival have gone on to win major orchestral positions, and international competitions worldwide.

To support this mission is to empower the next generation of bright artists, and provide them with a stronger future. We are thankful to all who have supported us these last years, and look forward to celebrating future music events, as we continue to empower, inspire, and support a new generation.

PROGRAM GOALS & OBJECTIVES

Goals:

1. **Artistic Enrichment:** Elevate the proficiency and artistic expression of flutists by providing access to world-renowned artists, enabling participants to refine their skills, and broaden their musical horizons.
2. **Cultural Exchange:** Facilitate cross-cultural connections among musicians, educators, and enthusiasts, fostering a sense of unity and shared purpose within the global music community.
3. **Mentorship and Inspiration:** Offer transformative mentorship experiences that empower emerging flutists, providing them with personalized guidance and inspiration from esteemed guest artists and educators.

Objectives:

1. **Achieve Musical Proficiency:** Through intensive workshops and masterclasses, enable participants to attain specific technical and artistic milestones that contribute to their overall musical growth.
2. **Cultivate International Connections:** Foster interactions and relationships among participants and guest artists that transcend geographical boundaries, creating a network of collaborative musicians.
3. **Equip Emerging Flutists:** Provide participants with actionable insights and techniques from experts in the field, ensuring their continued progress as musicians and educators.
4. **Measure Impact:** Evaluate the festival's success through participant feedback, increased engagement with guest artists, and the growth of a supportive musical community.

By achieving these objectives, the Tampere Flute Fest will propel its participants towards heightened artistic prowess, cross-cultural understanding, and enduring musical connections, leaving an indelible mark on their journeys as musicians.

PROGRAM ACTIVITIES

The Tampere Flute Fest's meticulously crafted program activities are strategically designed to align with our objectives and ensure the realization of our goals.

1. Artistic Enrichment:

- Masterclasses and Workshops: Acclaimed guest artists will conduct in-depth masterclasses, delving into advanced techniques and interpretation. These sessions will empower participants to refine their skills and broaden their artistic perspectives.
- Competitions and Recitals: Performance opportunities, such as competitions and recitals, will challenge participants to apply newfound knowledge and showcase their growth, fostering their artistic development.

2. Cultural Exchange:

- Artist Collaborations: Collaborative performances featuring guest artists and participants will demonstrate the power of musical dialogue across cultures, promoting unity and cultural understanding.
- Open Forums: Discussions on diverse musical traditions, led by our guest artists, will encourage cross-cultural exploration and facilitate the sharing of experiences among participants.

3. Mentorship and Inspiration:

- One-on-One Sessions: Personalized mentoring sessions between guest artists and participants will provide individualized guidance, addressing specific areas of improvement and igniting inspiration.
- Panel Discussions: Insightful panel discussions featuring guest artists and educators will offer participants practical advice and inspiration for their future careers in music.

4. Measure Impact:

- Participant Feedback Surveys: Gather feedback through post-event surveys, enabling us to assess the effectiveness of workshops, masterclasses, and overall participant satisfaction.
- Engagement Metrics: Track engagement levels in workshops, recitals, and collaborative sessions to gauge participants' level of interest and involvement.

These program activities are carefully calibrated to foster artistic growth, cultural exchange, and mentorship. By engaging participants in interactive learning, promoting cross-cultural dialogue, and providing personalized mentorship, the Tampere Flute Fest ensures that every moment contributes to the achievement of our objectives, culminating in a transformative musical experience for all involved.

PROGRAM METHODS & DESIGN

A Flute Festival that Transcends International Borders



Winners of the 2023 Competition



Masterclass with Karin Bonelli (Vienna Philharmonic)



TFF Youth Program with Hanna Kinnunen (Sibelius Academy)

Details

The Tampere Flute Fest employs an integrated approach, combining immersive workshops and personalized mentorship sessions led by guest artists.

This design ensures:

- **Hands-On Learning:** Participants directly engage with accomplished artists in workshops, fostering skill refinement and artistic growth.
- **Individualized Guidance:** One-on-one mentorship sessions offer personalized feedback, addressing specific areas of improvement.
- **Entrepreneurial Exploration:** Entrepreneurial topics will be presented in workshops and presentations for the participants. This ensures that artists not only have access to artistic expertise, but business knowledge, too. This will propel the modern-day musician to new heights in this ever-changing music industry.
- **Fostering Global Relationships:** Americans, EU citizens, and other international musicians are joining together at this annual event to meet, collaborate, and cultivate new and prior relationships, which could foster new future collaborations and partnerships.

This innovative design ensures participant engagement, artistic advancement, and global collaboration, addressing the problem of artists' fees while achieving our program goals.

SCHEDULE & NOTABLE PEOPLE

A Flute Festival that Transcends International Borders



TFF 2023 internationally renowned guest artists

Schedule

Dates: April 26-28, 2024

Location: In collaboration with Finlayson Area
(Venues: Bertel Gallery, Himmelblau Gallery, Werstas Auditorium)

Friday 11am-10pm: Young Artist Competition, Young Performer Competition, Tampere Philharmonic Orchestra, Masterclasses, Exhibitions

Saturday 9am-7:30pm: Masterclasses, Recitals, Workshops, Youth & Kids Program, Exhibitions

Sunday 9am-7:30pm: Masterclasses, Recitals, Workshops, Youth & Kids Program, Gala Concert, Exhibitions

Key Personnel

Artistic Team: Beatriz Macías, Alexis Roman, Robert Tobin, Rebecca Viora

Competition Team: Outi Van Treeck, Noora Karjalainen

Staff Team: Veera Leinonen, Jolanda Ojanen, Jenni Ahonen

Youth & Kids Team: Hanna Kinnunen, Paloma Catala Parga

Global Outreach Team: Dr. Eftihia Arkoudis, Anna Maria Tabaczyska, Livia Schweizer

All the teams hold weekly and monthly meetings to ensure that TFF is on-track to meet its annual flute festival goals. Outside of the artistic director, each officer contributes at minimum 5-7 hours a week working towards the festival's goals.

The artistic director works on average 10-15 hours a week towards this annual event.

All team members are volunteer based.

Program Partners

The listed companies are sponsors who have been generous to support the event and TFF's guest artists.

U.S. Embassy, MES grant, F-Musiikki, Altus Flute Company, Wm.S. Haynes Flute Company, Burkart Flutes, Miyazawa Flutes...



TFF 2023 "Dance Latino Concert" with Grammy Award flutists Giovanni Perez and Carlos Cano-Escriba

PROGRAM MONITORING & EVALUATION PLAN

The Tampere Flute Fest's success will be meticulously monitored and evaluated through a multi-faceted approach, ensuring timely execution and alignment with grant goals.

Monitoring:

- **Timeline Tracking:** A detailed project timeline will be maintained, tracking milestones and activities to ensure adherence to the proposed schedule.
- **Regular Updates:** Frequent communication among festival organizers, guest artists, and educators will ensure progress is consistently monitored.

Evaluation:

- **Participant Feedback:** Post-event surveys will gather participant feedback on workshops, mentorship, and overall experience to assess satisfaction and effectiveness.
- **Engagement Metrics:** Tracking participation rates in workshops, masterclasses, and discussions will gauge the program's relevance and impact.
- **Goal Assessment:** Comparing achieved milestones against proposed objectives will measure the program's progress towards its overarching goals.

By integrating these monitoring and evaluation strategies, the Tampere Flute Fest will maintain transparency, ensure quality execution, and ascertain the program's alignment with the grant's intended outcomes.

FUTURE FUNDING & SUSTAINABILITY

The sustainability of the Tampere Flute Fest is a key consideration, ensuring its continued impact beyond the grant period.

To achieve this, we are committed to pursuing a multi-pronged approach:

1. **Diversified Funding Sources:** While this grant serves as a vital foundation, we will actively seek additional funding from private donors, corporate partnerships, and potential governmental support to secure the festival's financial stability.
2. **Participant Contributions:** We plan to implement a tiered registration model, allowing participants to contribute based on their ability, thereby generating revenue that supports the festival's sustainability.
3. **Community Engagement:** We will engage the local and international music communities through workshops, masterclasses, and collaborative events, fostering a network of supporters who value and contribute to the festival's longevity.
4. **Strategic Partnerships:** Establishing partnerships with educational institutions, music organizations, and cultural bodies will provide access to resources and expertise, enhancing the festival's reach and appeal.

By combining these approaches, we are confident in our ability to ensure the Tampere Flute Fest's sustainability, thereby ensuring that its impact on musicians, artists, and cross-cultural connections endures far beyond the grant period.



TAMPERE FLUTE FEST

THANK YOU!
KIITOS!

QUESTIONS?

PLEASE CONTACT:

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